

FUTURE-READY ENTERPRISE ACADEMY



WHEN

Module 1: Oct 6–10, 2025
Module 2: Feb 3–7, 2026

PRICE

\$23,500

excluding accommodations

WHERE

Fall - MIT/Cambridge, MA
Winter - IMD/Singapore

EXECUTIVE CERTIFICATE TRACK

Strategy and Innovation

The *Future Ready Enterprise Academy* is an immersive learning experience that equips senior executives with the strategies, frameworks, and insights needed to design and execute business strategy, navigate uncertainty, and lead their organizations with agility. Offered jointly by MIT Sloan Executive Education and IMD in Singapore, this program leverages expertise from two world-renowned institutions to help leaders prepare for and thrive in an unpredictable business environment.

This deep dive course will be delivered in two parts—one week at MIT in October and a second week at IMD in February. The core of this program is focused on mastering the essential leadership paradox: delivering exceptional results today while strategically transforming for tomorrow—the defining capability for leaders driving sustainable growth in uncertain times.

During the course, you will explore cutting-edge frameworks to help your organization thrive in a digitized universe, balance strategic risk, and seize emerging opportunities. You and your global peers will leave this course equipped with practical tools for embedding innovation within your organization's culture, scaling new ideas across teams, and enhancing collaboration within ecosystems. Throughout the course, you will develop a personalized future-readiness roadmap—a concrete plan to implement these insights effectively.

Please visit our website for the most current information.

executive.mit.edu/fra

MIT
MANAGEMENT
EXECUTIVE EDUCATION

FACULTY*

MIT SLOAN

Kate Isaacs

Renee Richardson Gosline

Stephanie Woerner

IMD

Mark Greeven

Howard Yu

**Faculty subject to change*

TAKEAWAYS

You will leave the *Future Ready Enterprise Academy* with:

- A clear understanding of your organization's current readiness and how effectively it can adapt and innovate amidst AI-driven change, shifting geopolitical landscapes, and fragmented global markets
- Strategies for scaling new ideas, breaking down organizational silos, and making leadership nimbler throughout your company
- Actionable insights into building customer-centric and employee-driven organizations
- A personalized roadmap for driving transformation in your company
- Insights into leveraging ecosystems and partnerships to accelerate growth
- Access to a powerful network of like-minded peers from across the globe
- An MIT Sloan Executive Certificate in Strategy & Innovation

WHO SHOULD ATTEND

This program is ideal for:

- C-suite executives navigating disruption and seeking to position their organizations for sustainable success.
- Innovation leaders, directors, and VPs responsible for driving transformation strategies.
- Business unit heads and functional leaders managing complex teams and looking to foster innovation.
- Emerging leaders and high-potential talent preparing to take on senior roles with a future-ready mindset.
- Cross-functional teams seeking to align diverse groups on a shared vision for organizational transformation.

Participants are encouraged to attend in teams to maximize the impact on their organizations.

"Transforming a firm to succeed in the digital economy requires a vision and a playbook to help firm leaders deliver on that vision, motivate employees, communicate with markets, and keep everyone focused on a common goal as they work to create new value in an increasingly digital world. "

– Stephanie Woerner, MIT Sloan



**Please note, faculty may be subject to change.*

CONTACT INFORMATION

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